ORDER

Orders Order / Rev: 683984 06145440 Alt Order #: **ISSUE** Product Desc: **KARE** 1192 Estimate: Flight Dates: 10/30/12 - 11/12/12 Primary AE: Jim Quinn Sales Office: T-PHI Original Date / Rev: 11/05/12 / 11/05/12 Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave. NW, Ste. 800 EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	110	\$103,150.00	\$87,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	110	\$103,150.00	\$87,677.50	0.00
Totals	110	\$103,150.00	\$87,677.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	25%	\$103,150.00
Market	100%	\$412,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	18%	\$74,268.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,126.00
KSTP	16%	\$66,016.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	1%	\$4,126.00
WCCO	35%	\$144,410.00
WFTC	4%	\$16,504.00

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Order / Rev: 683984 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145440 Product Desc: ISSUE KARE

1 KARE 10301/2 11051/2 Days of Our Lives	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
Sart Date End Date Weekdays Spots Week Rate State	1 KARE	10/30/1	2 11/05/12		CM	10-1035P	112-1-	- :30	5 \$2,500.00 P-2	0.00 NM	2	\$5,000.00
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Print Date: 11/05/12 12:54:32 Page 3 of 5

Order / Rev: 683984 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145440 Product Desc: ISSUE KARE

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
COMMENTS APPLY TO SU KARE11NWS-5	,			,.			3 71 -		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12 Spot Ch Date Range	MTWTF		\$1,200.00	0.00	Mookdove	Longth Pate	Pta Typo		
Spot Ch Date Range 5 KARE 10/30/12-11/05/12	Description M-F 5-530n	<u>5.ai</u> 5-53	t/End Time		Weekdays MTWThF		Rtg Type		
Credited	W1 0 000p	0 00	юр		WII WIIII	.50(φ1,200.00)	0.00 14171		
Week: 11/06/12 11/12/12		0	\$0.00	0.00					
8 KARE 10/30/12 11/05/12	2 M-F 6-630p	CM	6-630p	11111-	- :30	5 \$1,200.00 P-2	0.00 NM	4	\$4,800.00
KARE11NWS-6	KARE 11 6 News	5							
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	11111		\$1,200.00	0.00	Maakdaya	Langth Data	Dta Tuno		
Spot Ch Date Range 9 KARE 10/30/12-11/05/12	Description M-F 6-630p	6-63	t/End Time		Weekdays MTWThF		Rtg Type		
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9 KARE 10/30/12 11/12/12	2 M-F 6-7a	CM	6-7a	МГЖГЕ-	- :30	9 \$750.00 P-2	0.00 NM	9	\$6,750.00
	KARE 11 Sunrise								
COMMENTS APPLY TO SU KARE11-SUNRS@6	JB LINES A THRU	В							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	MTWTF	9	\$750.00 \$0.00	0.00 0.00					
11 KARE 10/30/12 11/12/12	2 Today Show	CM	7-9a	МГЖГБ-	- :30	9 \$750.00 P-2	0.00 NM	9	\$6,750.00
	Today Show								
COMMENTS APPLY TO SU TODAY SHW	JB LINES A THRU	В							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	MTWTF	9	\$750.00 \$0.00	0.00 0.00					
12 KARE 10/30/12 11/05/12		СМ	9-10a	МГЖГБ-	- :30	9 \$275.00 P-2	0.00 NM	9	\$2,475.00
TODAY SHW2-NBC	TODAY								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	MTWTF	9	\$275.00	0.00					
13 KARE 11/05/12 11/05/12		CM		Other M	- :30	1 \$4,750.00 P-2	0.00 NM	1	\$4,750.00
VOICE-NBC	VOICE		(6:58 PM-9:	100 PM)					
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	M	1	\$4,750.00	0.00					
15 KARE 11/03/12 11/03/12			1030P-120	2AS	S- :30	1 \$1,500.00 P-2	0.00 NM	1	\$1,500.00
SAT NITE LIVE	Saturday Night L	ive							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S-		\$1,500.00	0.00					
16 KARE 11/03/12 11/03/12	Notre Dame Foot	tball CM	Various	S	S- :30	1 \$500.00 P-2	0.00 NM	0	\$0.00
ND FOOTBALL	Notre Dame Foo	tball	(2:28 PM-6:	00 PM)					
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	S-	<u> </u>	\$500.00	0.00					
	<u>Description</u>	Star	t/End Time		Weekdays	Length Rate	Rtg Type		
2 KARE 10/29/12-11/04/12	Notre Dame Footba	<i>III</i> Vari	ous	(2:28 PM-6:00 l	PSa	:30 (\$500.00)	· 0.00 NM		
Credited									
17 KARE 11/03/12 11/03/12	SAT TDY NBC Today Shown	CM w (Sa)	6-8a	S	S- :30	3 \$250.00 P-2	0.00 NM	3	\$750.00
SAT TODAY	-	÷							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays	Spots/Week 3	Rate \$250.00	Rating 0.00					
18 KARE 11/03/12 11/03/12		CM	\$250.00 8-10a	0.00	S- :30	6 \$700.00 P-2	0.00 NM	6	\$4,200.00
.0 10 11 11/00/12	KARE 11 Saturda		5 100		00	φ. 50.001 2	0.00 14101		ψ 1,200.00
KARE11 NWS SAT		•							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					

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Order / Rev: 683984 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145440 Product Desc: ISSUE KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	nte	Rate Pri	Rta Tyne	Snots	Amount
18 KARE		2 11/03/12	Sat 8-10a	CM	8-10a		S-	:30	6	\$700.00 P-2	0.00 NM	6	\$4,200.00
TO TOUR	11/00/1	2 11/00/12	KARE 11 Saturda	_	0 100		Б	.00	Ü	Ψ100.001 2	0.00 14101		φ+,200.00
	I NWS S				- .								
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays S-	Spots/Week 6	Rate \$700.00	Rati	<u>ng</u> 00						
			Sun 5-530p	CM	5-530P	<u> </u>	S	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
			KARE 11 5 News	Su									
KARE1		End Data	Wookdoyo	Cnoto/Mook	Poto	Doti	20						
Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$900.00	Ratii 0.	<u>19</u> 00						
	Date Ra	inge D	escription		t/End Time		<u>W</u>	/eekdays		ngth Rate	Rtg Type		
		2-11/04/12 S	un 5-530p	5-53	0P			Su	1	:30 (\$900.00)	0.00 <i>NM</i>		
	9 MG 20.	.3 2-11/03/12 S	at 8-10a	8-10	2			Sa		:30 \$900.00	0.00 NM		
_	for 20.2		at 0-10a	0-10	a			<i>5a</i>		.50 \$500.00	0.00 INIVI		
[1 F	OR 1]												
21 KARE	11/04/1	2 11/04/12	NFL Regular Seas		Various		S	:30	1	\$7,000.00 P-2	0.00 NM	1	\$7,000.00
NFL SU	N FOOT	BALL	NFL Regular Sea	son F	(7:15 PM-1	0:30 PN	1)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/		11/04/12	S	1	\$7,000.00		00						
22 KARE	11/04/1	2 11/04/12	SUN TDY	CM	8-9a		S	:30	3	\$300.00 P-2	0.00 NM	3	\$900.00
SUN TO	DAY-NE	3C	NBC Today Show	(Su)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/		11/04/12	S	3	\$300.00		00						
23 KARE	11/01/1	2 11/01/12	Thu Prime	CM	Thu Prime		T	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
AWAKE	-NBC		AWAKE		(9:00 PM-1	0.00 PIV	1)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2		11/04/12	T		\$2,000.00 t/End Time	0.	00	lookdovo	Lor	agth Bata	Dta Tuno		
	Date Ra 10/29/12	2-11/04/12 T	escription hu Prime		Prime	(9:00 P	_	<u>/eekdays</u> Th		ngth Rate :30 \$2,000.00	Rtg Type 0.00 NM		
24 KARE	10/31/1	2 10/31/12	Wed Prime	CM	Wed Prime	<u>`</u>	W	:30		\$1,300.00 P-2	0.00 NM	2	\$2,600.00
			ROCK CENTER		(8:00 PM-9					* .,		_	4 =,000.00
_	CENTER			0 . 00 .	5.	D ::							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,300.00	Rati	<u>ng</u> 00						
	Date Ra		<u>escription</u>		t/End Time	0.		/eekdays	Ler	ngth Rate	Rtg Type		
		2-11/04/12 W			l Prime	(8:00 P	M-9:00 P-	- W		:30 \$1,300.00			
		2-11/04/12 W			l Prime	`		- W		:30 \$1,300.00			
	10/29/1: edited	2-11/04/12 V	Ved Prime	Wed	l Prime	(8:00 P	M-9:00 P-	- W		:30 (\$1,300.00)	0.00 NM		
		0. 44/06/40	M-F 4-430p	CM	4 420D		- T	.20		\$300.00 P-2	0.00 NIM	,	¢000 00
25 KARE	11/06/1	2 11/06/12	KARE 11 4 News	СМ	4-430P		- 1	:30	3	\$300.00 P-2	U.UU INIVI	3	\$900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 11/	05/12	11/11/12	- T	3	\$300.00	0.	00						
26 KARE	11/06/1	2 11/06/12	M-F 430-5p	СМ	430-5P		- T	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.00
Sta	rt Date	End Date	Jeopardy <u>Weekdays</u>	Spots/Week	Rate	Rati	na						
Week: 11/		11/11/12	- T	2	\$850.00		00						
27 KARE	11/06/1	2 11/06/12	M-F 5-530p	СМ	5-530p		- T	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
_			KARE 11 5 News		_	_							
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,200.00	Rati	<u>ng</u> 00						
		2 11/06/12		CM	6-7a		- T	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
			KARE 11 Sunrise							-			. ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 11/		11/11/12	- T	3	\$750.00	0.	00	-20	ာ	\$7E0 00 D 0	0.00 NIM	2	¢2 250 00
29 KAKE	11/06/1	2 11/06/12		CM	7-9a			:30	3	\$750.00 P-2	ואואו טט.ט	3	\$2,250.00

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Order / Rev: 683984 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145440 Product Desc: ISSUE KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	•	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show			- T						
	art Date	End Date	Weekdays - T	Spots/Week	Rate	Rating						
Week: 11, 30 KARE		11/11/12 2 11/04/12	Post NFL Late Ne	ews CM	\$750.00 1030-1105P	0.00	:30	1 \$	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
•			Post NFL Late No			.						
Sta Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
31 KARE	10/30/1	2 10/30/12	M-F 10-1035p KARE News 10p	СМ	KARE News	10p - T	:30	1 \$	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12 2 11/02/12	- T M-F 1130a-12p	CM	\$3,500.00 1130a-12p	0.00 - TWTF	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
JZ TVATE	10/30/1	2 11/02/12	Jeopardy	OW	1130a-12p	1 1111	.00	2	ψ/30.001 2	0.00 14101	_	ψ1,300.00
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
33 KARE	10/31/1	2 10/31/12	Wed Prime ANIMAL PRACTA	CM GUYS	Wed Prime (6:58 PM-8:0	W	:30	1 \$	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating Rating						
Week: 10		11/04/12 2 10/30/12	W M-F 630-7p	CM	\$1,300.00 630pm-7pm	0.00 - T	:30	1 (\$2,550.00 P-2	0.00 NM	1	\$2,550.00
34 NAKE	10/30/1	2 10/30/12	Entertainment To		630pm-7pm	- 1	.30	1 4	β2,330.00 F-2	U.UU INIVI	<u>'</u>	φ2,550.00
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10,		11/04/12 2 11/04/12	Post NFL Late Ne	ews CM	\$2,550.00 1030-1105P	0.00	:30	2 9	\$3,000.00 P-2	0.00 NM	2	\$6,000.00
	, • . , .		Post NFL Late Ne					_ ,	-			**,******
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 2	Rate \$3,000.00	Rating 0.00						
		2 11/03/12	Saturday Night Li	ve CM	1030P-1202		:30	1 \$	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12 2 11/02/12	Late Night	CM	\$2,500.00	0.00 5xmF	:30	2	\$400.00 P-2	0.00 NM	2	\$800.00
37 NAKE	11/02/1	2 11/02/12	Late Night NBC	Civi	1133piii-123		.30	2	φ400.00 F-2	U.UU INIVI		φουυ.υυ
Sta Week: 10	art Date /29/12	End Date 11/04/12	Weekdays	Spots/Week 2	Rate \$400.00	Rating 0.00						
		2 11/02/12	M-F 1130a-12p	CM	1130a-12p	F	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
Sta	art Date	End Date	Jeopardy Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	3	\$750.00	0.00						
39 KARE	11/02/1	2 11/02/12	M-F 4-430p KARE 11 4 News	CM s	4-430P	F	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F Sat 6-630p	CM	\$500.00	0.00 News (S-	:30	1 (\$1,100.00 P-2	0.00 NM	1	\$1,100.00
1440 101112	11/00/1	2 11/00/12	KARE 11 6 News		TOURL TTO	101101	.00	. ,	p1,100.001 Z	0.00 14101		ψ1,100.00
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
			Entertainment To	night CM		nt Ton S	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Q+c	art Date	End Date	Entertainment To Weekdays	onight Spots/Week	Rate	Rating						
Week: 10		11/04/12	S	<u>3pois/week</u> 1	\$200.00	0.00						
N42 KARE	11/04/1	2 11/04/12	KARE News (Sun KARE News (rep		KARE News	(repe:S	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	129/12	11/04/12	S	1	\$200.00	0.00				Totals	110	\$103 150 00